



— THE —
STATIONERS'
COMPANY

Innovation Excellence Awards 2022

Supported by

 **Mathys & Squire**


picon
PRINTING INDUSTRY
CONFEDERATION

Contents

2	Welcome from the Master
4	Introduction from the co-chairs
6	Sponsors

8	Innovator of the year
9	Breaking the Mould?

10	Award Winner Business Process
11	Shortlist

12	Awards Winner Customer Experience
13	Shortlist

14	Award Winner Marketing and Communications
15	Shortlist

16	Award Winner Product Design
17	Shortlist

18	Award Winner Service Development
19	Shortlist

20	Award Winner Start-ups
21	Shortlist

22	The judging panel
24	Progress update from 2021 winners
26	The Stationers' Company

Welcome



Welcome back to our beautiful and historic Stationers' Hall and to the eighth Stationers' Company Innovation Excellence Awards.

We are so pleased to be here today for two reasons. Firstly, having been out of our Hall for almost two years because of Covid and major building work, we have returned home to premises that are now so much more accessible because of the new lift and with a greatly improved environment because of the new air-cooling we have had installed.

Secondly, we are delighted to be welcoming here today not only the 2022 shortlisted entrants but also the 2021 winners who were celebrated online last year. It is wonderful to have both cohorts here.

The Stationers' Company has a great heritage. It was founded in 1403 and we have been on this site – tucked away near St Paul's – since 1606 and the room these Awards are being held in was originally opened in 1673.

The Company has grown significantly from the original 97 Liverymen (only men in those days) and today we have nearly 1,000 members who are involved in the Communications and Content industries, of whom around 20 per cent are women – a proportion which we are determined to grow. We are also one of the largest livery Companies in the City of London.

Very importantly – and this is of particular relevance to the Innovation Excellence Awards – we are one of the most active Livery companies in the City. Around 90 per cent of our members are working or have worked in one of our industries and during the pandemic we increased our reach internationally with online seminars, lectures and “meet the author” events. The enthusiasm from our international members has been tremendous and we welcome several of those with UK operations here today.

The Stationers' Company has always welcomed innovation and is as keen to do so today as 600 years ago when it embraced Caxton's printing press. Over the centuries since then it has supported Company members as they faced and then embraced major change in their industries.

We are proud that in recent years we have been steadily increasing our support for innovation through our Awards. Innovation is so important, not just for business growth, but also in the best examples for improving the lives of thousands if not millions. As the inventor Thomas Edison said: “The value of an idea lies in the using of it.”

Innovations are vital for addressing social and global challenges. Innovations can lead to new businesses, new jobs, better outcomes and cleaner environments. Innovations can improve life. Thus Stationers' Innovation Excellence Awards seek to foster, identify and celebrate the best innovations in our industries.

Once again this year the entries have been impressive and we are grateful to Jill Jones, Professor Linda Drew, Gabby Price and Ruxandra Oprea for all their hard work in organising the Awards.

Moira Sleight

Moira Sleight

Master

The Stationers' Company

Professor Linda Drew
Co-chair of the Awards

'The innovation space has become increasingly focused on putting people and planet first. The response from companies to this brief bears witness to this. Prepare to have your assumptions challenged.'

Introduction



What a difference a year makes: we - and the Awards - are finally back in person!

In 2021, we hosted the Awards online, after a 'gap year' in 2020 when we took the difficult decision to suspend the Awards due to the global pandemic.

During the last two years, many businesses have moved from a position of complete uncertainty about commercial survival to the new normality of hybrid working, coupled with increasing demand for diversity and inclusion in the workforce and in business development. Business has also reacted to Brexit, international conflict, energy markets and cost of living concerns now fill the headlines.

This rapidly changing economic environment also impacted on how we at the Stationers' Company have seen entries for the Innovation Excellence Awards change. In 2020 it was clear the focus was on remaining viable, but by 2021 many companies had adapted to the new world, and we had a plethora of entries for innovations in direct response to the global pandemic, which gave us cause to create a special 'Pandemic Response Award'

For 2022, it was clear that the business of doing more with less, and being truly sustainable are current key issues, and these were reflected in the focus of this year's entries.

Pressures on the current business environment were explored in more detail in March, during the second annual online innovation thought leadership seminar 'Ethical business growth – the role of Innovation'. Panellists Sheree Atcheson, Professor David Grayling and Nathalie Nahai shared their varied experience – in software engineering, business school leadership, and as a web psychologist – in a truly thought-provoking session. In particular they noted environmental change, social impact, inclusion and diversity were increasingly high on business agendas, and that companies that merely pay lip service to ethical considerations may end up forfeiting long term success. They highlighted that the sustainability agenda has accelerated rapidly over the last two years, along with high

expectations from the public and government bodies. Several years ago, EDI considerations were seen as 'soft' issues - optional extras that could be easily dismissed. This is no longer the case, and are now combined in the current business climate which is volatile, uncertain, complex and ambiguous, especially 'post' Covid.

In 2022 we saw a number of entries who told us about their commitment to EDI and this from a wide range of entries, from autonomous stacking machinery to managing viral misinformation, with a continuation of the growth of e-learning and edtech that we saw gathering momentum in 2020. The range of entries from companies of varying sizes and structures continues with a swathe of multinational and large corporates, along with SMES and a good representation from start-ups who were recognised in their own category in 2021 for the first time.

Because the Awards were online in 2021, there were a number of Award winners who did not have the benefit of appearing at the Hall in that year. This year, most of those companies are also present for the exhibition and lunch, so we hope that this will be a great opportunity to network and enjoy the day in convivial surroundings for both years' winners!

Of course, the Awards could not run without the excellent quality entries – our thanks go out to all those to applied to enter the Awards, to those shortlisted and to the winners. There are also several others to thank for their contribution.

Firstly, our sponsors Picon, the Printing, Publishing, Papermaking and Paper Converting Trade Association; Mathys and Squire, Intellectual Property specialists from Tier 1 of the Legal 500; Hobbs the Printer – Printers and Finishers of over 137 years standing, and Castelnau wine agency.

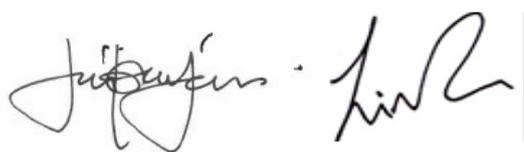
Secondly, the judges - who were meticulous in their careful consideration and review of the entries. The judging panel for 2022 included two new members, Sally Beken, who brings over 15 years' experience in tech transfer and is lead for Smart Sustainable Packaging at KTN (Innovate UK's Knowledge Transfer Network)

and Andy Wilson who leads media at Dropbox and has over 17 years' experience of red button interactive TV. Additionally, incoming Master Moira Sleight, Editor and Publisher, joined the Panel this year, replacing past Master The Right Revd. Dr. Stephen Platten. Those stepping down from the panel in 2022 were Kit Van Tulleken and Jon Kingsbury. We thank them all for their diligent and helpful service.

Benedict Richards of Graphicacy provided the design and layout including logos and brochure composition. Benedict deserves a special mention, as it is with great sadness, we have to report his untimely death. Over the years, Benedict worked closely with us to improve our design work; his attention to quality, and his diligence were greatly appreciated. A consummate professional, he gave much of his time and experience freely – and modestly - to us. He was a remarkable person and will be fondly remembered by his friends at the Stationers' Company. His legacy will be honoured as we will continue to press on with the improvements he made, and his suggestions for the future.

Of course, no thanks would be complete without acknowledging our talented and hardworking team in the Stationers' Company office – we have been ably supported by Gabby Price and Ruxandra Oprea and thank them once again.

We hope you enjoy these Awards and look forward to your feedback - and entries – for 2023!



Jill Jones and Linda Drew

Co-Chairs Stationers' Company Innovation Excellence Awards 2022

In memory of Benedict James Richards
1969 - 2022

Jill Jones

.....

An experienced publishing leader, Jill brings expertise from the print, digital and educational technology sectors; she was formerly the MD for McGraw Hill Education EMEA and immediately prior to that, President and CEO for Cengage Learning EMEA and India. Jill was also a non-executive Director of Bloomsbury publishing until 2019. She is currently a non-executive Director in the sector, and Stationers' Company Court Assistant, member of the Finance and Resource Committee, and Incoming Chair of the Industry Committee.

Linda Drew

.....

Professor Linda Drew was Vice Chancellor of Ravensbourne University London until 2019 and formerly Deputy Director at the Glasgow School of Art. She is an experienced chair, board member and trustee in creative industries, social enterprise and education. Linda brings expertise from the design, content, screen, and technology disciplines in the education sector. She is a Stationers' Company Court Assistant, a member of the Education and Membership Development Committees, and Incoming Chair of Stationers Crown Woods Academy.

Sponsors



Mathys & Squire is ranked Tier 1 in the Legal 500 and is one of the most respected intellectual property firms. Alan MacDougall, Partner, UK & European patent attorney, from Mathys & Squire, says: 'Innovation is key to the evolution of our industries and businesses. We are delighted to be associated with the Stationers' Innovation Excellence Awards and to be able to offer the winners a practical workshop that will be tailored to their specific needs.'



Picon is a Trade Association dedicated to the promotion and ongoing development of UK manufacturers and suppliers to the printing, publishing, papermaking and paper converting industries. Picon's long association with the industry has enabled it to develop into a leading, forward thinking business organisation that aims to meet the needs of its members. From multi-nationals to SMEs, the growth and complexity of the membership continues to reflect the evolution and diversity of this sector, where the products and services provided are shaping the future direction of the global graphic communications industry. Picon is proud to support the Stationers' Innovation Excellence Awards and congratulates all those who have participated.



Hobbs the Printers is proud to sponsor the Innovation Excellence Awards.

Innovation has been the key to our success throughout our 137 year history. Today 1,000

PV (Solar) Panels provide power to our array of printing and finishing equipment, robotics enable our team to be more effective with less physical effort, our in-house programmers

develop unique fulfilment solutions so our client's delivery costs are minimised, compostable film for mailed products show our client's customers that our clients care as much about the environment as we do.

To see these and our other innovations please view our website, hobbs.uk.com.



CHAMPAGNE
CASTELNAU

complex, yet refined and fresh Champagnes for gastronomy and pleasure.

A boutique brand Champagne specialising in long aging on the lees with superb eco-credentials. Castelnaud craft deep,

Castelnaud is the XO of Champagne

Founded in 1916 by General Castelnaud in honour of the Allied Forces in the First Battle of Champagne in World War One. Castelnaud, purveyor to the gentry, diplomatic and military circles, restaurants and deluxe department stores.



Innovation Excellence Awards 2022

Winners and shortlists



Innovator of the year Innovation Excellence Awards 2022

Xerox

Xerox ElemX

The ElemX 3D Printer is the flagship product from Xerox Elem Additive Solutions. Using Liquid Metal AM technology, the ElemX melts aluminum wire and deposits precise droplets onto a build platform. The part builds layer-by-layer until completion and releases from the build plate when quickly placed in a water tank.

Adaptability and flexibility are necessary tools in today's ever-changing markets. The operational

resiliency that is achieved through additive manufacturing will empower business to continue and recover regardless of what's happening in the world. Businesses can now produce the parts they need, when needed, where needed, reducing inventory and shipping costs. 3D printing strengthens supply chains by enabling rapid, on-demand manufacturing to proactively react to market volatility and combat supply chain disruptions.

xerox™

Breaking the Mould?

Observations on Innovation

This year's Stationers' Company Innovator of the Year Award has gone to an entry that the Judges felt was a potentially disruptive innovation in printing technology: a re-envisioned business process that utilises technology developments for customers and is better for the environment - in a radical, but practical, way.

The achievement of the Innovator of the Year, and the other 2022 category winners reinforces how important innovation is, and the Stationers' Company is delighted to be able to recognise and reward this year's worthy winners. Building on a process established in 2014, when the Awards were created to put a spotlight on the types of outstanding developments in the many sectors of the content and communications industries which the Stationers' Company champions.

This year – perhaps reflecting the need to return to business normality – the number of entries was back to the usual average of 25 after the pandemic uplift last year, although submissions for this year's Innovation Excellence Awards were diverse and richly varied, with many of extremely high quality. They were judged in six categories: Business Process, Communications and Marketing, Customer Experience, Product Design, Service Development, and Start-Up, and entrants could nominate their entries for more than one category.

Category winners ranged from a new service model that delivers significant business efficiencies (Ricoh UK, based in Northampton), a highly comprehensive learning resource that provides fair and equal access

(Cengage Learning EMEA, based in Hampshire) to a desk top robot for personalised learning without the need for additional devices or internet connection (TTS, based in Hucknall, Nottinghamshire)

Two more category winners included an app that delivers guidance for first responders – fire, police and others - attending medical emergencies (Class Publishing, from Bridgewater, Somerset), and an adaptive media coach to help overcome soft skills barriers (A-daptive Media, from London)

Xerox, based in Uxbridge, Middlesex, were overall winners of the Innovator of the Year as well as the Business Process category, with XeroxElemX. In a year when the focus for many companies was on post-Pandemic survival, and the spotlight on business process improvements, Xerox ElemX has a remarkably simple premise – to allow businesses to produce the parts they need, where and when needed, to remove or reduce business disruption – particularly important in these times of market volatility and where supply chains are ever-increasingly at risk.

The Xerox ElemX 3D Printer is the flagship product from Xerox ElemX Additive Solutions and was launched in response to the need for this operational resiliency from customers. Using wire rather than powder for 3D printing it enables rapid, on-demand manufacturing; the benefits are not only in speed, but in cost reduction, adaptability, and sustainability and carbon footprint reduction over traditional production methods.

Co-Chair of the Awards Committee Professor Linda Drew says.....'the

engagement levels of the many entrants delivering environmental gains to consumers was really high - with some fascinating development stories. Xerox ElemX shows how the status quo of current business processes might be challenged. This business process is a front runner because it brings both customer and the environment into sharp focus'....

Peter Day, on the Judging Panel and former presenter of BBC Radio 4's 'In Business' observed...'this innovation could have a significant impact on industrial inertia'....

The next Stationers Innovation Awards will be launched early in 2023!

Jill Jones

Co-Chair, Stationers' Company Innovation Awards 2022



Winner of the Award
for Business Process
**Innovation
Excellence
Awards**
2022

Xerox for

Xerox ElemX

ElemX melts aluminium wire and deposits precise droplets onto a build platform. The part builds layer-by-layer.... Businesses can now produce the parts they need, when needed, where needed, reducing inventory and shipping costs....3D printing strengthens supply chains by enabling rapid, on-demand manufacturing to proactively react to market volatility and combat supply chain disruptions.

xerox™

Business Process Shortlist



Heidelberg Graphic Equipment Ltd for

Stahlfolder P-Stacker

The Stahlfolder P-Stacker is a fully autonomous stacking system, which, placed downstream inline to the delivery of the folding machine, stacks the section piles on to the pallet with up to 300 piles per hour, which matches the speed of the highly productive folding machine. For this it uses an industrial articulated robot with a very sophisticated gripper. This provides considerable physical relief for the operator and at the same time significantly increases the productivity of the folding machine.



Print IQ for

Print IQ MIS

A completely cloud based MIS system. Print IQ is a web based application, easily accessed from an internet browser. Production staff manage the factory while customers quote, order and track, all from within the same application.



Winner of the
Award for Customer
Experience

Innovation Excellence Awards 2022

Cengage Learning for

Cengage Unlimited for Institutions

Cengage Unlimited for Institutions (CUI) - described as the 'Netflix' or 'Spotify' of higher education - provides students and faculty staff with unrivalled 24/7 online access to 10,000 eTextbooks, 675 courses, 70 academic disciplines, 2,300 digital products - including courseware, interactive homework, study and assessment tools - and 5 learning platforms, all in one place for one price. Designed to provide fair and equal access to engaging

learning materials and tuition for every student, this massive online resource also includes a skill building and careers centre featuring tutorials and resources to help students master competencies to excel at university, explore career options, develop employability skills and transition successfully into the hugely competitive global workplace.



Customer Experience Shortlist



Fantom Factory for

Fantom Factory eLearning

With worldwide pressure for commercial industries to reduce their carbon footprint and use of energy resources - the need for technology to help with this is growing. This sudden demand for technology has forced many existing energy engineers and analysts to upskill or retrain - in addition to heavy workloads. These technologies are all based around reporting and analysing DATA - which is inherently linked with programming ability.



Class Professional Publishing for

ParaPass

ParaPass is an app which supports paramedic learning and development and helps toward their CPD. The app presents quizzing on the JRCALC Clinical Practice Guidelines and Standby CPD on one platform, offering paramedics case scenarios, multiple choice quizzes and self-assessment questions which help them develop in their practice.



Winner of the Award
for Marketing and
Communications

Innovation Excellence Awards 2022

Class Professional Publishing for

CFR Plus

CFR Plus is an app that provides reference and reassurance for responders in their life-saving role. It includes guidance to support them in attending medical emergencies, resuscitation situations and trauma injuries. Developed in collaboration with CFR teams across the UK, the app offers clinical skills photographs and anatomical diagrams to aid understanding on the move.



Marketing and Communications Shortlist



Premier Paper Group for

Carbon Capture

Carbon Capture is a unique market leading, high impact, low-cost environmental marketing initiative. Offering our customers the opportunity to capture the CO2 from their product purchases and create new native woodland right here in the UK.



Topic Heroes for

Topic Heroes

Topic Heroes is an innovative learning resource to creatively engage primary school-aged children and help improve national literacy levels. It starts online using the latest personalisation technology along with bespoke development and culminates in to printed books. The vision is to freely enable every one of the 4.7m primary school pupils in the UK to author and publish their own individual Topic book.



Winner of the Award
for Product Design

Innovation Excellence Awards 2022

TTS for

Kitt the Learning Companion

Kitt is a cross curricular companion robot designed for 21st century classrooms. An inclusive, price sensitive, desk top robot designed to allow students to independently access personalised resources and record evidence of learning. The beauty of Kitt is his simplicity. Kitt combines well used classroom tech at an affordable price point whilst adding

charm and personality, as we prepare learners for a future of social robotic devices. Designed as an EdTech device for school and home, Kitt is easily transportable to extend learning opportunities beyond the walls of the classroom. Kitt is able to bring rich learning experiences to the homes of children without the need for any additional devices or internet connection.



Product Design Shortlist

ALPHASONICS

ADVANCED ULTRASONIC CLEANING SYSTEMS

Alphasonics for

Advanced Ultrasonics

The development of a methodology of applying high frequency sound into fluid in such a manner that it would completely and consistently remove proteins from surgical equipment. The basis of this technology was originally developed for the removal of ink contamination from anilox rolls in Flexo.



TTS for

Glow and Go Bot

Glow and Go Bot is our multi-sensory, rechargeable robot, designed to captivate young children's interests as they experiment, explore, and discover. Glow and Go Bot helps to build a firm foundation of early technology skills through light, sound, texture and movement, and extends the TTS programming journey into the Early Years. The TTS Glow and Go Bot is designed to interest and engage children of varying ages. It is safe to use from 10 months plus, offers 2 hours continuous battery life, is rechargeable and stops automatically when picked up. It can be used in a variety of different ways, enabling babies to learn with it as well as older children who can choose to use it in a more complex way.



Winner of the
Award for Service
Development
**Innovation
Excellence
Awards**
2022

Ricoh UK Ltd for

RICOH Supervisor™

RICOH Supervisor™ is a software data collection platform that takes real time printer performance information, analyses it and generates reports, alerts and trends. It can help Ricoh production print clients get a faster return on their investments, make valuable efficiency and cost savings, understand gaps in capacity and

support SLA attainment for their clients. In the launch year of RICOH Supervisor™, Ricoh UK made it available to clients who could use insights from the valuable data that the software provided as they saw fit. Customers were provided a link to download the software and basic training guidelines.

RICOH
imagine. change.

Service Development Shortlist



Haybrooke Associates Ltd for

PaaS - Printing as a Service

Haybrooke's printing as a service - or 'PaaS' - is the only online printing price comparison portal for trade buyers of print in the UK. PaaS provides print buyers with access to hundreds of pre-qualified, high quality, traditional printing companies across the UK, and allows them to receive instant live pricing for all manner of printed products.



Office Power for

Service Innovation

Office Power enables office supplies dealers to evolve their businesses prosperously through market-leading technology and dedicated business services. With our bespoke and easy-to-use system, dealers can run their entire business from a single platform, monitoring activities in real-time and gaining customer-centric insights to optimise sales. In addition, our feature-rich e-commerce solution allows dealers to provide their customers with an unrivalled website experience, whilst our support services enable dealers to improve business efficiencies and get the support they need to grow their businesses.



Winner of the Award
for Start-Ups
**Innovation
Excellence
Awards
2022**

A-dapt International Ltd for

The Adaptive-media® Interview Coach

Nacro Education offers young people who don't fit into mainstream education and training, an opportunity to develop skills they need to go into further education or employment. A-dapt worked with Nacro, to develop a new Edge AI-based perceptive video tutorial format called Adaptive-media® and evaluate its effectiveness with a highly disadvantaged group of learners (Nacro Education

students) to help them overcome specific soft skills barriers they consistently encounter at job interviews. These young adults often have low esteem and lack confidence. Many of them have personal, social and mental health problems and often lack self-confidence and the soft skills that are identified as critical, in the current and future job market.

A-dapt
Adaptive-Media®

Start-Ups Shortlist

The logo for Fathm, featuring the word "fathm" in a lowercase, green, sans-serif font.

Fathm Ltd for

Viral Facts Africa

Viral Facts Africa is a first of its kind collaboration, led by Fathm, between Africa's public health agencies (World Health Organisation (WHO), UNICEF, IFRC, Africa CDC) and fact checkers (AfricaCheck, PesaCheck, Dubawa, AFP, GhanaFact), working together to fight misinformation around COVID-19 and vaccines. Viral Facts Africa combats viral misinformation by making fact based, science backed information fun, engaging and shareable - debunking rumours and addressing information gaps.



xigxag for

The x-book®

Audiobooks are the fastest growing segment of publishing, but the format was limited: listeners could not see illustrations, search or navigate intuitively. Our x-book® innovation combines the audiobook and ebook into a single brilliant, integrated format.

The judging panel



Vida Barr-Jones

Vida Barr Jones is co-Founder and CEO of Focus7 International Ltd, a design and growth agency based in Hertfordshire. An award-winning entrepreneur, Vida previously spent over 20 years with Europe's largest stationery wholesaler, including 11 years as a Board Director. A strategic leader, specialising in change and transformation, Vida is a great communicator with a passion for excellence and innovation.



Sally Beken

Sally holds a degree in Chemistry and a Ph.D in Polymer Science. She has been in tech transfer for over 15 years and has built numerous collaborations and supported companies accessing funding for innovative projects with expert knowledge of polymers. She has been an Innovation Lead at Innovate UK and monitored a portfolio of over 60 projects and steered the scope for plastics related competitions. She is determined to see less plastic waste entering the environment whilst realising the positive benefits of polymers in mitigating climate change and supporting sustainability. She founded and currently heads up the UK Circular Plastics Network and leads on the Smart Sustainable Plastic Packaging activity at KTN.



Peter Day

Peter Day reported on business for BBC Radio for more than 40 years, where he was presenter of *In Business* on BBC Radio 4 and of *Global Business* on the BBC World Service. He has been a judge of the Stationers' Innovation Excellence Awards since they started in 2014.



Helen Esmonde

Past Master Helen Esmonde was a teacher, a commissioning editor for McGraw-Hill in Toronto and later founded and ran Esmonde Publishing Limited until it was acquired by GMC Publications Ltd in 2012. Helen stayed on as Publishing Director and retired in late 2020. Esmonde Publishing published books and stationery in partnership with major institutions, think-tanks and retailers. Helen was Director of Hoopers Photography Gallery for nine years having also been a Director of a fine art gallery earlier in her career. Helen is currently a Court Assistant of the Stationers' Company, a trustee of the publishing company Hymns Ancient & Modern, a trustee of Hoopers Africa Trust, a director of the Leigh Academy Trust, a director of Bridgeman Designs and is a member of the City & Guilds Council.



Moira Sleight

Moira Sleight is the current Master of the Stationers and Newspaper Makers' Company and Editor and Publisher of the "Methodist Recorder", a weekly, national newspaper. She is a member of the Board of the Society of Editors and the Board of the London Press Club and serves on judging panels for regional and national press awards. She is a member of the International Society of Weekly Newspaper Editors (ISWNE) and also of the Independent Publishers Forum (IPF) of the News Media Association.



Tim Webb

Liveryman Tim Webb, a qualified mechanical engineer, worked for a company manufacturing industrial finishing equipment before starting his own business manufacturing anti-set-off powders for offset litho printing. Tim sold his final interest in this company in 2010. Meanwhile, in 1991 he was elected to the Council of the BFPMS (British Federation of Printing Machinery Suppliers) which subsequently became Picon. Tim was elected Chairman in 2000, appointed Executive Director in 2007 and retired from Picon at the end of 2014.



Andy Wilson

Freeman Andy Wilson has over 17 years' experience of red button interactive television series, broadcast innovation, early BBC iPlayer, product management and digital rights for the BBC. Wilson joined Dropbox from leading the growth and technical delivery of the Digital Production Partnership, where he led the development of a new international format for exchanging video content and commercials. He was also Head of Delivery for BBC micro:bit, ensuring 1 million children across the UK discovered coding through a new computing device to help grow their engineering and digital skills. Andy is the Director of Dropbox UK and leads Media for Dropbox, working across Product, Partnerships, Sales and Marketing.



Jill Jones

Co-chair, Innovation Excellence Awards



Linda Drew

Co-chair, Innovation Excellence Awards

Progress update from 2021 winners

Innovator of the Year	Turn on the Subtitles for Turn on the Subtitles
Business Process	Troika Systems for AniCAM HD
Communications and Marketing	Turn on the Subtitles for Turn on the Subtitles
Customer Experience	Class Publishing for ParaPass
Product Design	Kogan Page for the Kogan Page Accessible E-book Programme
Service Development	World Textile Information Network for WtiN Discovery
Start-Ups	TrustElevate for Making the Internet a Safer Place for Children
Pandemic Response Exceptional Performance Award	Renz UK Ltd



It's been an incredible year for Turn on the Subtitles!

A year has passed since Turn on the Subtitles received the 'Innovator of the Year' and 'Innovation Excellence in Communications' awards. It was the first time a campaign won the Innovator of the Year Award in the history of the Stationers' Innovation Excellence Awards.

The campaign has been hugely successful within the past year. It is now the world's biggest literacy project, and we have blown our initial target of helping 40 million children to now reaching 400 million children across Europe, North America, Asia, and some of Africa.

Since the Stationers' Award we have also won the UK Purpose Awards for the Best Advocacy Campaign and we were also mentioned in the House of Commons by the Secretary of State for Education and the Prime Minister for the importance of our work.

Has Turn on the Subtitles changed or developed its strategy since winning the Awards in 2021?

Yes - the campaign is now taking a three-pronged approach to creating awareness: legislative, broadcasters, and public awareness.

Public awareness is our most tried and tested route and we have done this mainly through asking celebrities such as Stephen Fry to do a minute long video announcement which we post to our YouTube channel and website.

What have been the key milestones for the campaign in the last year?

The campaign has grown significantly and as a result YouTube now has channels, like Moonbug, dedicated to containing subtitled kids content and this YouTube channel alone brings in half a billion views per month.

What has been the main benefit of winning the Award?

Winning the Innovator of the Year Award helped us raise our profile and gave us a lot of well-received support and guidance as a result.



Troika Systems increase their workforce

In 2021 Troika Systems won the Award for Business Process.

What key developments have taken place at Troika in the last year?

Since June 2021, we were able to employ 2 additional staff in technical assembly and service support roles. This year we will be employing a further 3 members of staff to support the business and so by Christmas of 2022 we will have 5 additional staff members in total.

In November 2021, we picked up an award at the FIA Print Awards 2021 based on the environmental impact that AniCAM HD has been having on the print industry.

Has AniCAM HD been developed in the past year?

Yes - we have updated the software for a better user experience that we are trying to standardise. We are also introducing a series of automation tools in the camera so it doesn't matter who is using it, we all get the same measurements back.

For graphical reporting we are now using a traffic light system rather than numbers to increase accessibility and this has been very powerful so far.

The main benefits of winning the Award

The recognition of being an innovation leader and being rewarded that certification. People recognise the Award so having someone disassociated with Troika come to the conclusion seeing what we're doing and how we want to do more is brilliant to market. It is a great recognition to have. For our customers it is an independent accreditation of what we are doing.



Class Professional Publishing's ParaPass has gone from strength to strength

Since winning the Innovation Excellence Award for Customer Experience in 2021, Class Publishing's ParaPass has gone from strength to strength.

We now include videos and are providing customised version for some Ambulance Trusts. We are also able to link to our admin reporting tool, Trust Assistant, giving the Trust the ability to analyse their user data.

We've added a new section to the bottom of the JRCALC guidelines within our JRCALC Plus app, providing a link to the quiz on that guideline in ParaPass, to integrate the two apps more and highlight learning resources (this will show for users who already have a ParaPass subscription - this doesn't show up for users who don't have ParaPass).

We are also currently working on an update to ParaPass that increases search functionality in the app, and we're adding further linking functionality from Plus to ParaPass and vice versa (e.g. from Clinical Notices to a specific case study, or indeed from ParaPass to a Clinical Notice in Plus)

The main benefit of winning the Award

To win the Customer Experience award was particularly important to us as our customers are our top priority. As the majority of our customers are paramedics, who are under such enormous pressures, a simple, quick and effective customer experience is vital. Winning this award allowed us to demonstrate that we have provided this for them with ParaPass.



It is a great recognition to have. For our customers it's an independent accreditation of what we are doing.



-Jon Jordan, Troika Systems



World Textile Information Network shares some big updates to their innovation

In 2021 the World Textile Information Network won the Award for Service Development.

In July 2022 WTiN launched a new design and structure to WTiN.com where existing "Discovery" features were integrated within content throughout the site. Previously these features had been a separate tool appended to articles.

The value placed on users on the "Discovery" features is reflected in 20% in Average Revenue Per User over the last 12 months.

What's next for WTiN?

We want to develop new ML features that will enable users to better understand the complex information flow in the textile and apparel sector.

The main benefit of winning the Award

The award endorses the quality of our ML features on WTiN.com and many customers have congratulated us on our success.



Renz UK Ltd gain international recognition

Due to the efforts of innovators during the Covid-19 pandemic, the Awards introduced the 'Pandemic Response' category to acknowledge their work. In 2021, this was won by Renz UK Ltd's Renz AIR2COLOUR.

In total we sold over 45,000 units from scratch and we won a rather large award/ accolade. The Renz AIR2COLOUR PRO CO2 Traffic Light won Business Product of the Year at the European Office Product Awards in March 2022. We went to the awards dinner in Amsterdam to collect the award.

The Stationers' Company

The Stationers' Company originated in 1403 when the scribes, or writers, and illuminators of manuscripts petitioned to be allowed to join in a single company with a warden each to oversee their affairs. At a time when many vendors were itinerant, they traded from permanent (in other words 'stationary') stalls around St. Paul's Cathedral. Change followed the introduction of printing to England in 1476. It meant relative mass production and greater speed, giving opportunities for piracy, which was feared by the Stationers, and the spread of sedition and heresy, which was feared by the Crown. The Company's charter of incorporation, granted by Mary Tudor in 1557, gave it the powers to restrict printing and search for 'naughty' books. Permitted publications had to be entered into the Hall registers and printers were forced to join the Company. The Company was granted a livery in 1560.

Today the Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. Most of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.



Master	Moira Sleight
Upper Warden	Tony Mash
Under Warden	Paul Wilson
Clerk	Giles Fagan

If you are interested in applying for membership of the Company and would like an application pack, contact Deborah Rea on:

020 7246 0998
communications@stationers.org

Published by the
Worshipful Company
of Stationers and
Newspaper Makers,
Stationers' Hall,
Ave Maria Lane,
London EC4M 7DD

admin@stationers.org
www.stationers.org
Telephone
020 7246 0982



@thestationerscompany



@stationerscomms

With special thanks to

Graphicacy
Editorial design
& brand identity



Hobbs the Printers


CHAMPAGNE
CASTELNAU