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**STATIONERS'**  
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## Judges announced for the 2020 Stationers' Company Innovation Excellence Awards

The Stationers' Company is pleased to announce the panel of industry experts drawn from the communications and content industries judging this year's Innovation Excellence Awards:

- Trevor Fenwick (Master of the Stationers' Company), Managing Director of Euromonitor International plc
- Vida Barr-Jones, MD, Focus 7 International Ltd
- Peter Day, former BBC Business Correspondent
- Helen Esmonde (Past Master of the Stationers' Company), Publishing Director, Esmonde Publishing
- Jonathan Kingsbury, Head of Digital Economy & Creative Industries at Knowledge Transfer Network/Innovate UK
- Tim Webb, former CEO of Picon
- Jill Jones, former CEO of Cengage Learning EMEA, MD of McGraw Hill Education EMEA
- Linda Drew, Board Member of Social Enterprise Mark CIC, Board Trustee of HEAD (Higher Education Art and Design) Trust, former Vice Chancellor of Ravensbourne University London
- Kit van Tulleken, independent adviser to publishing, information and data companies in the UK, Europe, and North America

Jill Jones, Chair of the Stationers' Company Innovation Excellence Awards, says: "Judging is an enjoyable job seeing how diverse organisations are responding with novel ideas and solutions to existing challenges in the communications and content industries.

"There's still plenty of time to enter the awards online at [www.stationers.org/siea-entry](http://www.stationers.org/siea-entry) by 7 pm on Thursday 9<sup>th</sup> April 2020. Free to enter, the awards are a great opportunity for organisations to promote their achievements."

Winner of a 2019 Innovation Excellence Award, Kim Antoniou, Co-Founder and CEO of Auris Tech, says: "We have gone on to win excellent accreditation and validation by the DfE

and progressed, having gone live in the app store and had a marketing launch in February 2020.

" We are curating our own content as our 'base subscription model' and are currently working with 40+ children's story writers and illustrators (and growing) and will have 100 books in the library before Easter (75 by the end of February 2020). This is game changing in terms of our content strategy as it means that we are able to have more control around how we offer subscriptions and are able to give free access, where we can make a positive impact by making books available to encourage children to read more.

"Finally, we have progressed with our relationship with Clare Balding OBE and she is now officially recognised as our Brand Ambassador and together we have a shared vision to do what we can to improve child literacy, especially in the special needs (whether educational or economic) space."

The 2020 winners will be announced at an awards event at Stationers' Hall, London, on 30 June.

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### **About the Stationers' Company:**

The Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of its members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting, and online media industries. See [www.stationers.org](http://www.stationers.org)

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