

Press release for  
immediate release  
6 October 2021



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**STATIONERS'**  
C O M P A N Y

## The Stationers' Company launches its 2022 Warrants programme

We are pleased to announce that we are now inviting applications for the 2022 Warrants. The Warrants recognise the hard work, research and quality companies put into their products and services. After a very successful 2021 Warrants programme, we are looking forward to promoting an accolade which is designed to recognise and acknowledge excellence within the communication and content industries.

The scheme is open to anyone in our industry sectors. You do not have to be a member of the Stationers' Company to apply - just demonstrate that your company has a product or service that stands out. It doesn't have to be new, but it does have to denote quality as the Warrants are granted as a mark of recognition to highlight excellence. Companies can put forward applications for more than one product or service.

The Warrants are granted based on a set of criteria including original design and high-quality manufacturing/production techniques, as well as factors such as appropriate and sustainable packaging and relevance to the industry or market sector. Examples of current and previous recipients include: Baddeley Brothers, Downey, Incontrol Marketing, The Jolly Savage Company, printIQ, Renz, Two Sides, Office Power, Brown Fox and Victor Stationery.

Chris Geer, Chair of the Warrants Committee states: "We are excited to be launching the 2022 Warrants. As businesses are adapting to the "new normal" following the challenging times of the last 18 months, we continue to see many companies providing products and services beyond their usual remit. As in 2021, we believe this year again, more than ever before, those businesses should be recognised for the quality products and services they offer. Warrants are important in highly-competitive markets, as they offer the holder a valuable USP and something to differentiate them from the rest of the crowd. We want businesses to come forward and shout about the great things they are doing".

If you have a product or service that fits this description, we welcome your application. Applications are invited from the 5<sup>th</sup> of October and the application process will be available to complete and submit online from the Stationers' Company website <https://www.stationers.org/company/engagement-with-our-industries/warrants-scheme/warrants-application> with the closing date for applications being 12<sup>th</sup> November 2021.

Alternatively, you can request an email copy of the Application form and the Terms and conditions from the Chair of the Warrants Committee, Mrs Chris Geer at [warrants@stationers.org](mailto:warrants@stationers.org).

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For further information please contact: Ruxandra Oprea, Membership Engagement Officer, The Stationers' Company

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#### About The Stationers' Company

**The Stationers' Company is the City of London Livery Company for the Communications and Content industries.** The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.