

Press release for immediate release
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Ethics and Innovation Seminar paves the way towards the Innovation Excellence Awards 2022

A precursor to the Stationers' Innovation Excellence Awards 2022 and the second in the series of seminars on the topic of innovation, **'Ethical business growth – the role of Innovation'** will take place on Monday, 14 March at 6pm. You can register for it [here](#).

In a world adjusting to life with Covid-19, economic growth is catching up. Social and environmental impacts are high on the agenda. The seminar will explore panellists views on how companies can innovate to deliver 'good' business growth.

The conversation at the seminar – produced in conjunction with Kogan Page Publishers - will be moderated by **Oliver Gadsby**, Executive Chair of the Zero Carbon Academy, former CEO of Rowman and Littlefield, experienced Chair, non-executive Director, and Adviser in global information and publishing businesses.

Panellists are:

Sheree Atcheson - Group Vice President of Diversity & Inclusion at global business transformation agency Valtech. As an award-winning leader, she works across regions and industries providing thought-provoking, boundary-breaking leadership training to business executives to develop data-driven diversity and inclusion strategies. As an advocate for diversity in tech, she is a Board Member at Women Who Code, speaks at many global conferences and leadership sessions and is regularly profiled for her work. She is also the author of *Demanding More: Why Diversity and Inclusion Don't Happen and What You Can Do About It* (Kogan Page, April 2021).

David Grayson CBE - Emeritus Professor of Corporate Responsibility at Cranfield School of Management and the co-author of *The Sustainable Business Handbook: A Guide to Becoming More Innovative, Resilient and Successful* (Kogan Page, Feb 2022). From 2007-17, he was Professor and Director of the Doughty Centre for Corporate Responsibility at Cranfield. He is the chair of the Institute of Business Ethics and has worked with responsible business coalitions across the world.

Nathalie Nahai - an international speaker, consultant, and author of two books: the recently published *Business Unusual*, (Kogan Page, September 2021) and business best-seller *Webs of Influence: The Psychology of Online Persuasion*, which has been translated into seven languages. Her work explores the intersection between persuasive technology, ethics and the psychology of online behaviour, and clients include Google, Accenture, Unilever and Harvard Business Review, among others. A member of the BIMA Human Insights Council, Nathalie also hosts *The Hive Podcast*, *Guardian podcasts*, and contributes to national publications, television, and radio on the impact of technology in our lives.

Ethics and innovation are challenging for many businesses and the Stationers' Company is delighted to provide the platform for this discussion. Through its **Innovation Excellence Awards**, the Stationers' Company recognises the key role the Communications and Content industries play in the UK economy, highlighting outstanding innovation in the sector and offering the opportunity to share best practice. Due to the pandemic, the Awards ceremony was held online in 2021. However, this year we are delighted to bring it back to what will be the newly refurbished Stationers' Hall this year, along with an accompanying exhibition.

There are six categories for entry and from the winners of these an Innovator of the Year will be selected.

- Business Process
- Communications and Marketing
- Customer Experience
- Product Design
- Service Development
- Start-ups.

The awards remain **free to enter**, and companies do not need to be affiliated to the Stationers' Company to send in an entry. Sponsors of the Awards again this year are Picon, the trade body representing suppliers of print and paper equipment, and Mathys and Squire, ranked Tier 1 in the Legal 500 and one of the most highly regarded specialist intellectual property firms.

The entry form can be found [here](#). The closing date for entries is 8 April 2022 (7pm). The awards presentation will take place at Stationers' Hall on 13 September 2022.

Ends

For further information please contact: Ruxandra Oprea, Membership Engagement Officer, The Stationers' Company

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About The Stationers' Company

The Stationers' Company is the City of London Livery Company that helps individuals and organisations in the communications and content industries improve their performance and prospects through fellowship, education, training and charitable endeavour.

About Kogan Page

Kogan Page is the leading independent global publisher of business books and content with over 1,000 titles in print. Founded in 1967, our award-winning publishing from the world's leading business experts offers books and digital solutions for professional practice and academic achievement.